

The public relations team's main job is to act as back-up to all the great work done by the other officers and committees. We started out the year with a postcard campaign for the membership team. We used the postcards to both cheer the ERA's inclusion in the Constitution and to remind folks to renew their memberships because we still have work to do.

We helped pull together a great press conference in January to put the General Assembly on notice that the ERA is now the enforceable law of the land and that 45,000 pages of our state's statutes and regulations needed to be revised.

And, in one of our biggest projects of the year, we helped the candidate's survey team by creating a new logo and handling press releases.

Over the year, we've written a LOT of press releases, covering everything from our amicus brief in the Dobbs case to Jessica Chastain's support of the Alliance. We've gotten good press coverage, including a terrific letter to the editor signed by all of our lead organizations, expressing our outrage at Dobbs and the vital need for the ERA.

In ongoing work, we put out our newsletters and keep our social media and website up to date. I want to especially thank Lori Bunton for handling all of our Facebook and Instagram. And I want to thank Audrey Muck for acting as our webmaster. I have no idea how she does it. And luckily for us, they've agreed to stay in those roles next year.