

2022 Report on the County Contact Campaign

The County Contact Campaign (C3) efforts of the Alliance in 2022 focused in two areas: one on outreach around national legislation and actions and the other on the election of NCGA candidates who committed to supporting equal rights.

With identified contacts in 66 counties, we sent notices to over 100 individuals asking them to take action. We asked them to contact President Biden and Attorney General Merrick Garland to insist the National Archivist certify/publish Virginia's vote, officially making Virginia's vote the final ratification of the ERA.

We asked them to contact Senator Chuck Shumer, Senator Richard Burr and Senator Thom Tillis to urge passage of legislation to dismiss the deadline for the ERA.

We asked them to identify their district candidates for the Senate and House of the NC General Assembly, determine if they responded positively to our survey on their positions, encourage them to respond if they had not, and to spread the word in their district of the candidates' positions.

While we were unable to measure the extent of the C3 efforts, we targeted information across the state which enabled us to be geographically diverse in our messaging.